



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 2526165

Schedule Dates 11/01/16-11/08/16
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 4673 DCCC 11/1-11/8 (838572)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name POLCE,KELLY
Phone/Fax /
CPE Est 4673 DCCC 11/1
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 4673 DCCC 11/1-11/8
WJLA-TV

Date Entered 06/10/16
Last Modified 08/16/16
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,412.50
Net Total \$155,337.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	102	\$182,750.00
Grand Total:	102	\$182,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:58A- News-Good Morning Washington at 5a	3		X	X	X	X			3	\$350.00	\$1,050.00	Washington (WJLA)		6/10/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:58A- News-Good Morning Washington at 5a		1							1	\$350.00	\$350.00	Washington (WJLA)		6/10/16
3.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		6/10/16
4.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a	3		X	X	X	X			3	\$600.00	\$1,800.00	Washington (WJLA)		6/10/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$1,000.00	\$8,000.00	Washington (WJLA)		6/10/16
6.0	Normal Line / SPOT	11/07/16-11/08/16	4	:30	6:58A- ABC-Good Morning America		1	1						2	\$1,000.00	\$2,000.00	Washington (WJLA)		6/10/16
7.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$500.00	\$500.00	Washington (WJLA)		6/10/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	9A- Live with Kelly			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/10/16
9.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	10:58:25A- ABC-The View			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/10/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:58:25A- ABC-The View		1							1	\$700.00	\$700.00	Washington (WJLA)		6/10/16

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11.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$750.00	\$750.00	Washington (WJLA)		6/10/16
12.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$750.00	\$3,000.00	Washington (WJLA)		6/10/16
13.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	2P- ABC-General Hospital			1	1	1	1			4	\$950.00	\$3,800.00	Washington (WJLA)		6/10/16
14.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	Orbit- [P]Hot Bench(Tu We Th Fr), [P]Hot Bench 2(Tu We Th Fr)			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		6/10/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	Orbit- [P]Hot Bench(Mo), [P]Hot Bench 2(Mo)		1							1	\$500.00	\$500.00	Washington (WJLA)		6/10/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	3:59:42P- News-ABC 7 News at 4p		2							2	\$750.00	\$1,500.00	Washington (WJLA)		6/10/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	3:59:42P- News-ABC 7 News at 4p			2	2	2	2			8	\$750.00	\$6,000.00	Washington (WJLA)		6/10/16
18.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5P- News-ABC 7 News at 5p			2	2	2	2			8	\$1,200.00	\$9,600.00	Washington (WJLA)		6/10/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5P- News-ABC 7 News at 5p		2							2	\$1,200.00	\$2,400.00	Washington (WJLA)		6/10/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/10/16

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21.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		6/10/16
22.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/10/16
23.0	Normal Line / Access	11/01/16-11/04/16	4	:30	6:57P- 7P (EST)	1		X	X	X	X			1	\$5,000.00	\$5,000.00	Washington (WJLA)	WORLD NEWS ADJ.	6/10/16
24.0	Normal Line / Access	11/01/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$4,500.00	\$18,000.00	Washington (WJLA)		6/10/16
25.0	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$4,500.00	\$4,500.00	Washington (WJLA)		6/10/16
26.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy		1							1	\$6,000.00	\$6,000.00	Washington (WJLA)		6/10/16
27.0	Normal Line / Access	11/01/16-11/04/16	4	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$6,000.00	\$24,000.00	Washington (WJLA)		6/10/16
28.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/10/16
29.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$10,000.00	\$10,000.00	Washington (WJLA)		6/10/16
30.0	Normal Line / Prime	11/01/16-11/01/16	4	:30	10P- ABC-Marvels Agents of SHIELD (Tuesday)			1						1	\$8,000.00	\$8,000.00	Washington (WJLA)		6/10/16
31.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	9P- ABC-Scandal (Thursday)					1					\$22,000.00		Washington (WJLA)		6/10/16

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31.0.1	Closed Preempt	11/03/16															Washington (WJLA)	Program Change/Exception	
32.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	7:57:56P- ABC-Shark Tank (Friday)						1				\$8,000.00		Washington (WJLA)		6/10/16
32.0.1	Closed Preempt	11/04/16															Washington (WJLA)	Program Change/Exception	
33.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,800.00	\$7,200.00	Washington (WJLA)		6/10/16
34.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/10/16
35.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/10/16
36.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/10/16
37.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$700.00	\$700.00	Washington (WJLA)		6/10/16
38.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:37A- ABC-Nightline	3		X	X	X	X			3	\$400.00	\$1,200.00	Washington (WJLA)		6/10/16
39.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	12:05A- Castle							1		1	\$350.00	\$350.00	Washington (WJLA)		6/10/16
40.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	1:04A- Scandal								1	1	\$150.00	\$150.00	Washington (WJLA)		6/10/16

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41.0	M/G For 32.0.1 / Football	11/05/16-11/05/16	4	:30	12:30P- Sports-ABC College Football							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/29/16
42.0	Normal Line / Football	11/05/16-11/05/16	4	:30	3:30P- Sports-ABC College Football 2							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		7/29/16
43.0	M/G For 31.0.1 / Prime Premium	11/03/16-11/03/16	4	:30	10P- ABC-How To Get Away With Murder (Thursday)					1				1	\$17,000.00	\$17,000.00	Washington (WJLA)		8/16/16
44.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)		8/16/16

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